THE STATE OF ALLYSHIP PART 2: THE BUSINESS CASE FOR ALLYSHIP

Here's what we've learned about allies in our latest research at Empovia. This is part 2 of a 3-part infographic series.

As we work to build more diverse, equitable, and inclusive companies, allies play a critical role.

An ally is someone who learns, shows empathy, and takes action on someone else's behalf.

Just as there is a business case for diversity, equity, and inclusion, there is a strong business case for allyship.



ALLYSHIP IS VALUABLE TO PEOPLE'S CAREERS

92% of people feel allies have been valuable in their career.

PEOPLE WHO WORK AT COMPANIES WHERE ALLYSHIP IS ENCOURAGED ARE...

1.43%

more likely to feel safe

more likely to have at least one ally

1.7x

more likely to feel satisfied with their job

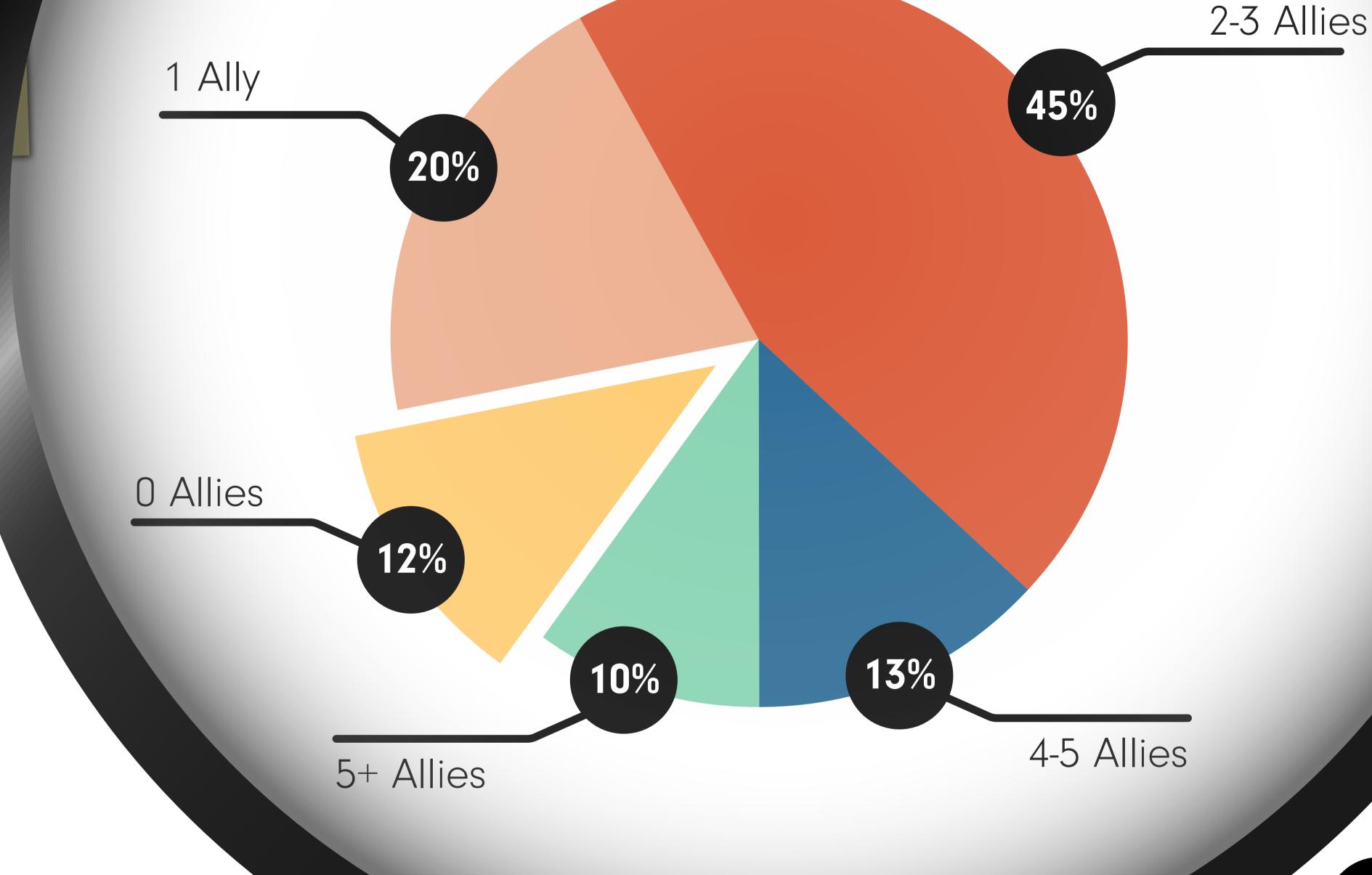
1.8%

more likely to be satisfied with their workplace culture

more likely to feel like they belong

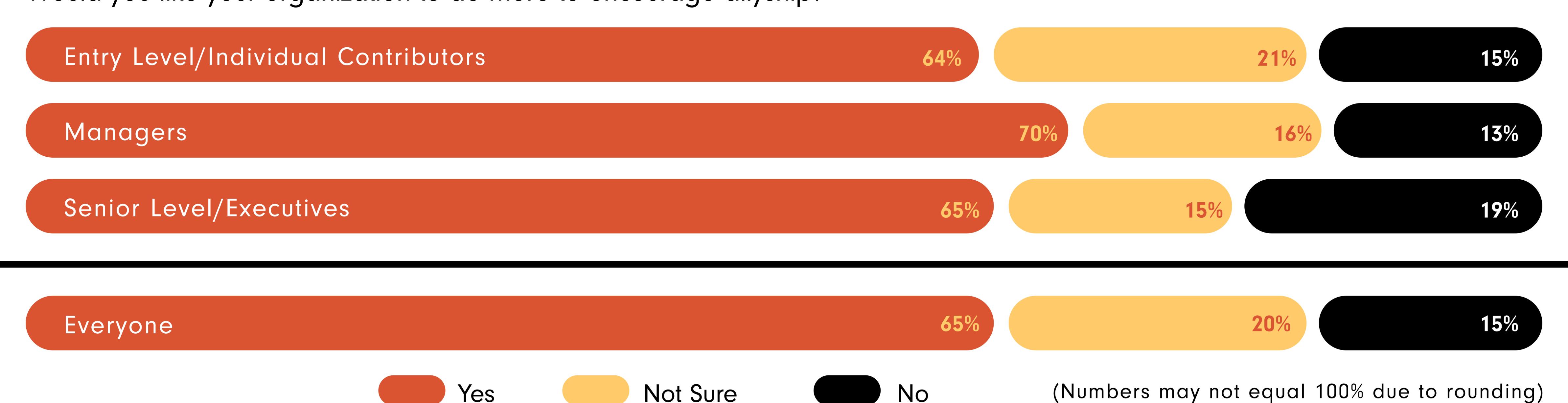
HOW MANY ALLIES PEOPLE HAVE IN THEIR WORKPLACE





MOST PEOPLE WANT THEIR COMPANIES TO DO MORE TO ENCOURAGE ALLYSHIP

Would you like your organization to do more to encourage allyship?



ALLYSHIP MAKES A BIG DIFFERENCE FOR PEOPLE WHO ARE LIKELY TO EXPERIENCE DISCRIMINATION

People with identities who experience higher levels of discriminination are more likely to feel safe in the workplace when they have allies.

When they have at least one ally:



...And these numbers grows the more allies they have.