## THE STATE OF ALLYSHIP PART 2: THE BUSINESS CASE FOR ALLYSHIP

Here's what we've learned about allies in our latest research at Empovia. This is part 2 of a 3 -part infographic series.

As we work to build more diverse,
equitable, and inclusive companies, allies play a critical role.

An ally is someone who learns, shows empathy, and takes action on someone else's behalf.

Just as there is a business case for diversity, equity, and inclusion, there is a strong business case for allyship.


## ALIYSUIP IS VALUABLE 10 PEOPLIS CAREERS <br> $92 \%$ of people feel allies have been valuable in their career.

PEOPLE WHO WORK AT COMPANIES WHERE ALIYSHIP IS ENCOURAGED ARE...


Would you like your organization to do more to encourage allyship?


## Everyone

65\% No (Numbers may not equal 100\% due to rounding)

## ALIYSIIP MAKES A BIG DIFFERENCE FOR PEOPLE WHO ARE LIK:IY 10 EXPERIENCE DISCRIMINATION

People with identities who experience higher levels of discriminination are more likely to feel safe in the workplace when they have allies.


